

FINANCIAL REPRESENTATIVE RECOGNITION PROGRAM

Since 1995, over \$1.2 billion in gifts benefiting thousands of charities have come to InFaith Community Foundation. The majority of these gifts are the result of the efforts of Thrivent Financial representatives (FRs) working with their clients. In special recognition of FRs who devote extra effort to making this a part of their work, InFaith has committed to expanding its Financial Representative Recognition Program, first introduced in 2008.

Thrivent FRs who work frequently with InFaith are recognized as InFaith Voices in Philanthropy (VIPs). FR benefits of this recognition include:

- An announcement in InFaith communications to the field;
- The opportunity to send an announcement of the accomplishment via Thrivent's mail program to up to 150 of each of the honorees' selected clients;
- Inclusion in special events; and,
- The opportunity to add the recognition to personal items such as business cards, letterhead, brochures and inserts through Thrivent.

Qualification

The initial pilot of this program began with an initial group of FRs selected based on the dollar amount of charitable gifts brought to InFaith since inception. InFaith selects the top two FRs from each RFO (who meet a set of minimum standards*) to be recognized annually. The selection is based on dollar amount of charitable gifts (both current and deferred) made to InFaith that year which were attributed to the FR. (When the gift is the product of joint work, each FR is credited for the percent of the gift amount related to their compensation split.)

**Each VIP must meet two criteria: bring at least \$100,000 in gifts to InFaith for the year; and, have a career number of donors which meets or exceeds the average of FRs working with InFaith (that number is currently 3).*

InFaith VIP Hall of Honor

In addition to InFaith's Voices in Philanthropy recognition, InFaith also recognizes Thrivent FRs who reach a career level of \$5 million in gifts. These FRs are inducted into InFaith's VIP-Hall of Honor. These VIP-Hall of Honor inductees are eligible for a mailing to their clients announcing the recognition, as well as special services from InFaith.

Questions?

Call InFaith at 800-365-4172 or visit inFaithFound.org.



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