BUILDING YOUR ENDOWMENT FUND

InFaith Community Foundation offers a number of resources to assist organizations in promoting their endowment funds. Each of the resources listed below is available upon request. In addition, InFaith staff is available to answer your questions and provide additional details.

**Endowment Giving Options & Benefits**
A one-page handout that outlines the benefits and considerations of assets donors can give to your fund, how to give, and donor benefits. This piece could be included with mailings or displayed in literature racks.

**Church Endowment Guide**
A helpful resource for your endowment’s planned giving program, brought to you by Thrivent Financial and InFaith Community Foundation.

**Customized Brochure**
With your input, InFaith creates a template brochure outlining giving options and allows you to customize text to describe your fund’s mission and purpose. Upon finalization, InFaith provides you with a PDF that can be taken to your selected printer.

**Customized Web Page**
Publicize your endowment with an endowment web page, to which you may link from your organization’s website. The web page details ways supporters can make legacy gifts to your endowment, and even allows for immediate online contributions to an active fund.

**Sample Newsletter and Bulletin Inserts**
InFaith can provide you with pre-written paragraphs covering the wide variety of giving opportunities available to your organization’s supporters. Articles can easily be integrated in your newsletters, bulletin inserts and programs.

**Customized Bookmark**
Help keep the endowment fund in front of members with a custom bookmark. Bookmarks are designed by InFaith and printed at the organization’s expense.

**Fundraising Ethics**
Provides guidelines for anyone soliciting gifts to the endowment fund.

**Promoting Planned Gifts**
This resource includes sample letters that can be sent from a pastor to members regarding gifts of beneficiary proceeds and bequests in a will or revocable living trust that benefit your fund. A variety of newsletter articles are also included.

**Soliciting Major Gifts**
Identify major gift donors with this step-by-step information, including outreach resources.